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## LBI's Shrek Eyewear for Back-to-School

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The Fiona (top) and the Shrek (bottom) from Shrek Eyewear by LBI.

CHATSWORTH, Calif.—LBI offers Shrek Eyewear, designed by Katheryn Dabbs Schramm, a recognized expert in pediatric eyewear, just in time for the back-to-school season.

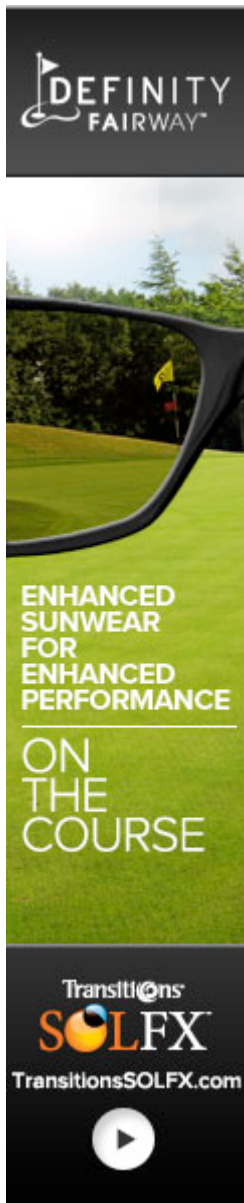
LBI's Shrek Eyewear collection embraces fit, durability, comfort and style and offers a variety of sizes to fit almost every child. The nine styles are high quality and uniquely designed. The frames are constructed from a blend of eco-friendly materials combined with silk screened logos and multi-laminated colors, while the frame finishes are lead free and the lacquers environmentally friendly.

To further satisfy the “green” enthusiast the in-store product displays, backing cards and plastic molded eyeglass cases are made from 100 percent recycled post-consumer products. The Shrek Eyewear collection from LBI is priced to the dispenser from \$39.95 to \$59.95. ■

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